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## NEWS RELEASE

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### Mt. Pleasant Agency-Central Insurance Supports Local United Way

**MT. PLEASANT, Mich.,** October 28, 2014 — Community organizations are a vital part of Mt. Pleasant and Isabella County and that's why Mt. Pleasant Agency, Inc., Central Insurance is pleased to announce their support of the United Way of Isabella County. This October, Mt. Pleasant Agency, Inc., Central Insurance, donated \$2,500 to the United Way of Isabella County, making the local independent insurance agency a Silver-level Signature Partner of the non-profit.

"The amazing work that the United Way does here in Isabella County can go unnoticed, but they are such a powerful influence on our community working behind the scenes," said Kurt Feight, President of Mt. Pleasant Agency, Inc.-Central Insurance. "As a local insurance agency, we're proud and honored to support causes like these that make a positive impact in our community."

United Way engages people throughout the community to give, advocate and volunteer to help people in Isabella County achieve their potential through quality education, financial stability and healthy lifestyles. Over the past 10 years, United Way has invested more than \$3 million to support the programs and services of 31 local non-profit organizations. In addition to serving as a vehicle for giving, United Way hosts three signature programs: Adopt-a-Family Holiday Wishes program (December), Days of Service (June) and the Stuff the Bus school supply drive (August).

"We are grateful to our friends at Mt. Pleasant Agency, Central Insurance for their commitment to improving the quality of life in Isabella County by supporting the programs and services of our affiliate agency partners," said Tom Olver, president of United Way of Isabella County. "Mt. Pleasant Agency, Central Insurance is a terrific community partner, and the employees consistently give of their time, talent and treasure to make a real difference in their lives of our families, friends and neighbors."

In addition to the Silver Partnership, Mt. Pleasant Agency, Inc., Central Insurance contributed to the United Way of Isabella County earlier this year by donating \$1,000 to the "Stuff the Bus" Campaign. The agency will also support the upcoming fundraising event, Dance United, which takes place November 6 at the CMU Events Center. Dance United is a local movement that leverages the power of community to support Isabella County's most effective nonprofits through focused, online giving. CMU's 3rd annual Dance United will be held on Thursday, Nov. 6 at the CMU Events Center. This University-organized dance event sparks a friendly fundraising competition among CMU students, faculty, staff and members of the community to raise \$15,000 benefiting United Way of Isabella County.

Doors open for General Admission (arena seating) at 6:45 p.m. with a suggested donation of \$5 or more. The show begins at 7 p.m. For more information, please contact University Recreation/Events & Conference Services at 989-774-7418.

For more information on Mt. Pleasant Agency, Inc., Central Insurance, visit [mtpleasantagency.com](http://mtpleasantagency.com) or connect with them on [facebook](#) or [twitter](#).

#### About Mt. Pleasant Agency - Central Insurance:

Mt. Pleasant Agency - Central Insurance is a family owned and operated business that was established in 1959. It is a full service Independent Insurance Agency offering insurance protection and risk management services to families and businesses in Central Michigan for Auto, Home, Business, Farm, and Life Insurance needs.

#### About the United Way of Isabella County

Founded in 1954, United Way of Isabella County envisions a strong community, where everyone can achieve their potential through quality education, financial stability and healthy lifestyles. A 501(c)(3) public charity, United Way of Isabella County provides leadership and resources to help improve the quality of life in local communities by generating revenue, creating awareness and engaging volunteers to support the programs and services of 31 local nonprofit organizations, under the direction of an 18-member volunteer Board of Trustees.

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