



MT. PLEASANT AGENCY, INC.
CENTRAL INSURANCE

INSURANCE *with Integrity*

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News Release
NEWS RELEASE

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Kelly Hudson Joins Mt. Pleasant Agency, Inc. - Central Insurance As Marketing and Communication Coordinator

MT. PLEASANT, Mich., September 22, 2014 — Mt. Pleasant Agency, Inc. - Central Insurance is pleased to announce an addition to its staff. Earlier this month, they welcomed Kelly Hudson as the new Marketing and Communication Coordinator. Hudson is the daughter of Mt. Pleasant Agency, Inc. - Central Insurance President, Kurt Feight.

"We are excited about this new addition to our staff so we can continue to protect our community and clients and perpetuate our company into the future," said Feight.

Before beginning at Mt. Pleasant Agency, Inc. - Central Insurance, Hudson worked as the Regional Communication Director for the American Red Cross of West Michigan and as an Executive Producer for FOX 17 Morning News in Grand Rapids, Michigan. In her new role, Hudson will be responsible for creating and implementing marketing plans as well as managing the company's online presence, advertising, and public relations. Hudson is a 2008 graduate of Western Michigan University. She graduated magna cum laude with a BFA in Musical Theatre Performance and a BA in Communication.

Hudson will be the third generation in her family working for the agency, which was established by her grandfather, Keith Feight, in 1959. Since its establishment, Mt. Pleasant Agency, Inc. has merged with four other agencies including the 2012 merger with Central Insurance, making it the second largest insurance agency in the mid-Michigan area.

For more information about Mt. Pleasant Agency, Inc. - Central Insurance, visit mtpleasantagency.com or find them on [facebook](#) and [twitter](#).

About Mt. Pleasant Agency, Inc. - Central Insurance:

Mt. Pleasant Agency, Inc. - Central Insurance is a family owned and operated business that was established in 1959. It is a full service Independent Insurance Agency offering insurance protection and risk management services to families and businesses in Central Michigan for Auto, Home, Business, Farm, and Life Insurance needs.

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