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NEWS RELEASE

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Recipients Announced in Giving Tuesday Campaign

MT. PLEASANT, Mich., December 1, 2020 — Mt. Pleasant Agency, Inc. – Central Insurance and McArthur Insurance Agency are announcing the recipients in a Giving Tuesday campaign. The local and family-owned insurance agencies plan to divide \$5,000 equally and give it to the following 10 organizations:

- Dalis to the Rescue
- Miss Sawyer's "Kids With A Cause"
- Foster Closet of Isabella County
- HopeWell Ranch
- Humane Animal Treatment Society
- Central Michigan Area Toys for Tots (Isabella & Clare Counties)
- RISE Advocacy
- Isabella Community Soup Kitchen
- Nottawa Sherman Township Fire Department
- Beal City Sports Boosters

Originally, each organization was going to receive \$500 apiece, but Frankenmuth Insurance heard about the Giving Tuesday campaign and added a \$1,000 donation. With the additional funds, each organization will now be receiving \$600.

"We had hoped that our campaign would encourage others to give back for Giving Tuesday and are thankful that our partners at Frankenmuth Insurance reached out to us and wanted to contribute," said Kurt Feight, president of Mt. Pleasant Agency – Central Insurance and McArthur Insurance Agency. "We know 2020 has been a challenging year and we're hopeful that these funds will help all of these organizations. We're so thankful that we can give back."

This campaign was designed because of the awareness that COVID-19 has had a profound impact on non-profit organizations in 2020. Many organizations have had to cancel or postpone major fundraisers that allow them to operate and continue to help people in need.

For more information, visit mtpleasantagency.com/GivingTuesday.

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